



Farshid Nasrabadi

P H O T O G R A P H E R

I, **Farshid Nasrabadi**, am a photographer with a background in art and architecture. I started photography as soon as I was 12 and ever since it has been my passion. I experimented in various types of photography from astronomy to artistic, documentary, and architecture. From the age of 18, I started working with different clients mainly in the fields of art, cultural heritage, and architecture. That laid the foundation of my professional photography and since 2008 I have been working as a full-time photographer providing service in the above-mentioned fields. I have a very keen eye for detail in both technical and creative processes of photography that helps me develop innovative solutions to photograph tricky objects and master the equipment. I have experience handling equipment & giving consultation for photography equipment purchases to firms and individuals. When I take photos, it is as if I do not feel the time pass, for photography, I am all in.



# Creative Photography

Creative photography is the foundation layer of all my photography experience. With this type of photography I have always dedicated a part of my work to creative photography to experiment with aesthetics and techniques at the same time.

Artwork & Object Photography

Architectural Photography

Corporate Photography

Film

Independent Projects

Publications & Exhibitions



**Scar** Group Exhibition, Apadana Gallery, Isfahan, 2012





**Iranology Photo Exhibition** Isfahan's Museum of Contemporary Arts, Isfahan, 2011

**Shabaneh-ha** Group Photo Exhibition Ax Caf'e, Tehran, 2011

**Iranology Photo Exhibition** Iranian Artists Forum, Tehran, 2011





**Folklore Dance of Southern Khorasan** Torbat-e-Jam - Khorasan - 2010-2015





**Sarhang Abad**, Iran, 2010



Creative Photography

## Artwork & Object Photography

As a huge part of my passion goes to art, I have always done artworks photography. I have photographed objects, and art pieces and collaborated with individual artists and institutions. In 2018, I began working with Isfahan Museum of Contemporary Art to photograph their archive, their exhibitions and events.

Architectural Photography

Corporate Photography

Film

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MC Cormack, Bronze, 117x130x75cm



## Tony Cragg

### Roots & Stones

Museum of Contemporary Art, Isfahan, 2018





Ashoura's Imaginary Miniature Canvas, Davood Zandian, Coffeehouse Painting, 240x120cm

## Museum Archive

Museum of Contemporary Art, Isfahan, 2019



## Ali Meer Azimi

### Spectacle Appearance Gesture

O Gallery, Tehran, 2015

This picture is of the installation work of the artist Ali Meer Azimi and is the thing that is showcased in the gallery as the primary work of art and not the work itself. In this shot, I managed to photograph the work at its best and in a way that represents the artist's intention. The following is part of the artist's note about the reason behind his decision to photograph his art:

The aesthetic realms that these forms stem from, where this process of disintegration-augmentation-sedimentation begins, are on the one hand those of urban sights found in the city of Tehran and/or Isfahan — exposed air conditioning canals, broken signs on the top of abandoned shops, flickering neons, etc. — and, on the other, the picture planes that correspond to the images that serve as what almost invariably remains from the frenzy of contemporary art no matter what: Installation shots, contingently more consequential than merely straightforward documentary materials, open up parallel channels for experience, proxies that trick me into a contemporary education of sentiments. Isn't it by following the logic of installation shots that I, who other than living a life of here-and-now is researching images and is also involved in producing and reworking them, shoot a glance at some debris heaped up in an urban corner and happen to engage with what I encounter, cognitively and sensorially, as if it is a piece of contemporary art, already having posed for the right optic to absorb the light it reflects? This is a shift of perspectives; when a picture plane crashes into another.





**Behruz Heschmat**

**Ästhetik des Schwebens**

Sculpture, Steel Work, Vinna, Austria, [Lukas Feichtner Gallery](#), 2018





[AmirHossein Keihani](#)

Sculpture, Gypsum & Stone, Mashhad, 2016



**Hossein Soodavi**

Chair, Iron, Isfahan, 2020



Creative Photography  
Artwork & Object Photography  
**Architectural Photography**

As part of my photography career, my education in architecture put me in an inevitable path towards architectural photograph. Photographing architecture needs both keen eye for details on micro and macro level as well as technical literacy and creativity.

Here are some examples of such photography but feel free to refer to my architectural photography website to view more projects as they are best understood as a whole:

[www.azararch.com](http://www.azararch.com)

Corporate Photography  
Film  
Independent Projects  
Publications & Exhibitions



## Mumok & Enzis

Architect: Michael Wallraff & PPAG architects, MuseumsQuartier, Vienna, Austria, 2019





Copenhagen, Danmark, 2018



## Gray Villa

Makou, 2020

Architect: White Cube Atelier

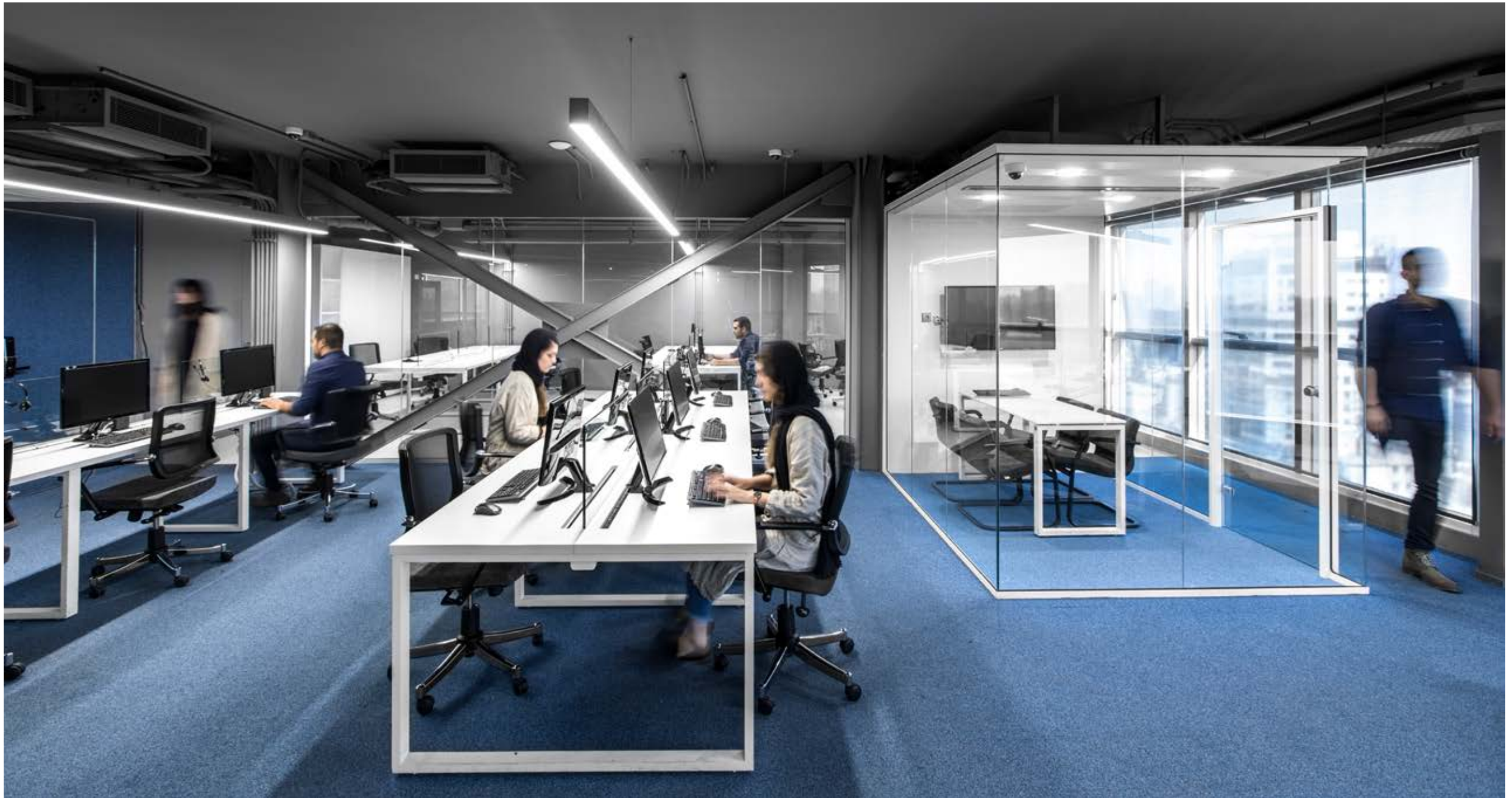
Awards: shortlisted for residential project of the year in designmiddleeast awards 2020





## Winter House No. 1

Bukan, 2020  
Architect: Shoresch Abed



## Aria Beniz Head Office

Tehran, 2018

Architect: Ehsan Hoseini, Elham Geramizadeh, Logical process office

Awards: Honorable mention | Public Building (large scale) renovation category in 11th Architecture & Interior Architecture of Iran Award 2018





## VIRA Office Building

Tehran, 2020

Architect: Alidoost and Partners

Awards: Third Place in Public group of "2A Continental Architectural Awards" 2020

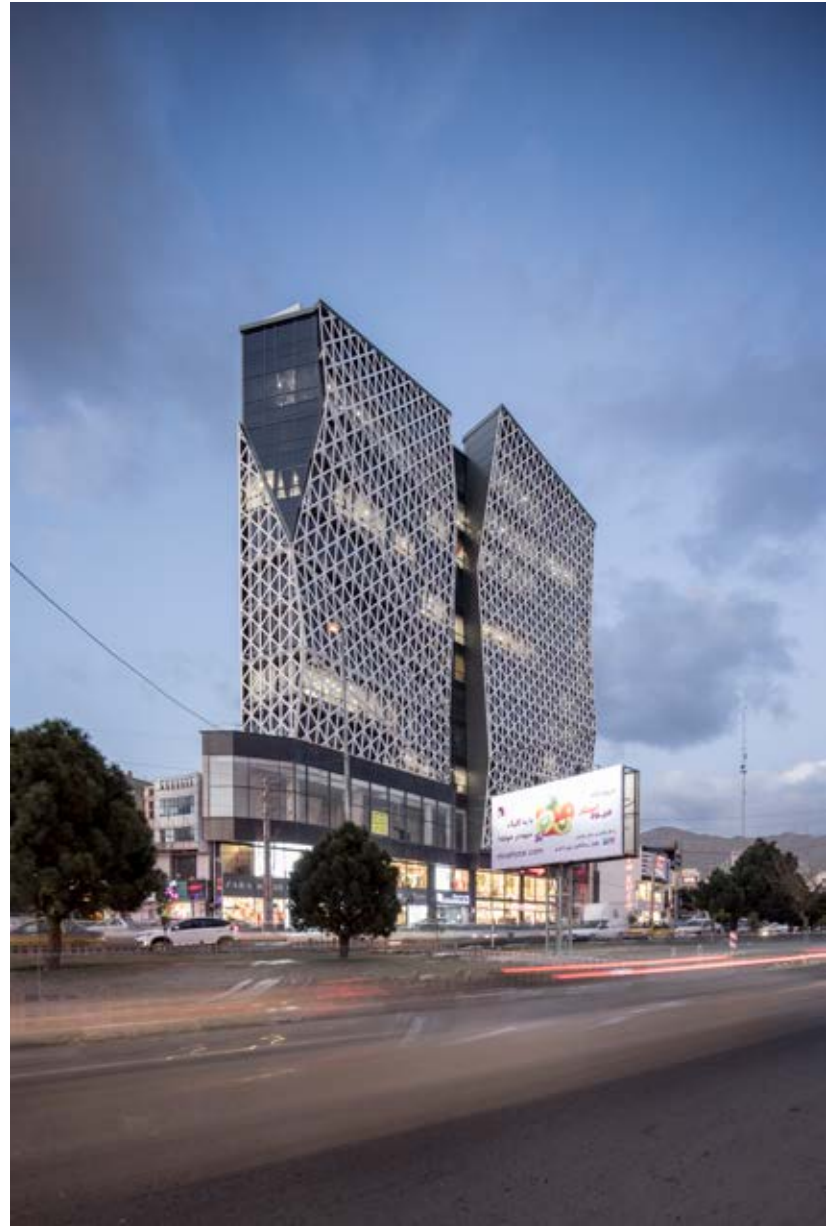




## Bisheh Apartment

Isfahan, 2018  
Architect: Iman Aminlary





## Parmida Commercial- Office Building

Karaj, 2019  
Architect: Shahab alidoost





## Villa 131

Esfahan, 2016

Architect: Shervin Hosseini, Bracket Design Studio

Awards: Celebrated in residential group of "Memar Award 2016"



Creative Photography  
Artwork & Object Photography  
Architectural Photography  
**Corporate Photography**

I have been commissioned for photography packages for various corporations.  
The packages consisted of different types of photos, from work environments to corporate events.

Film  
Independent Projects  
Publications & Exhibitions



## [Ugle Apotek](#)

A leading Apotek chain in Copenhagen

- Photographed ugle apotek shops & events







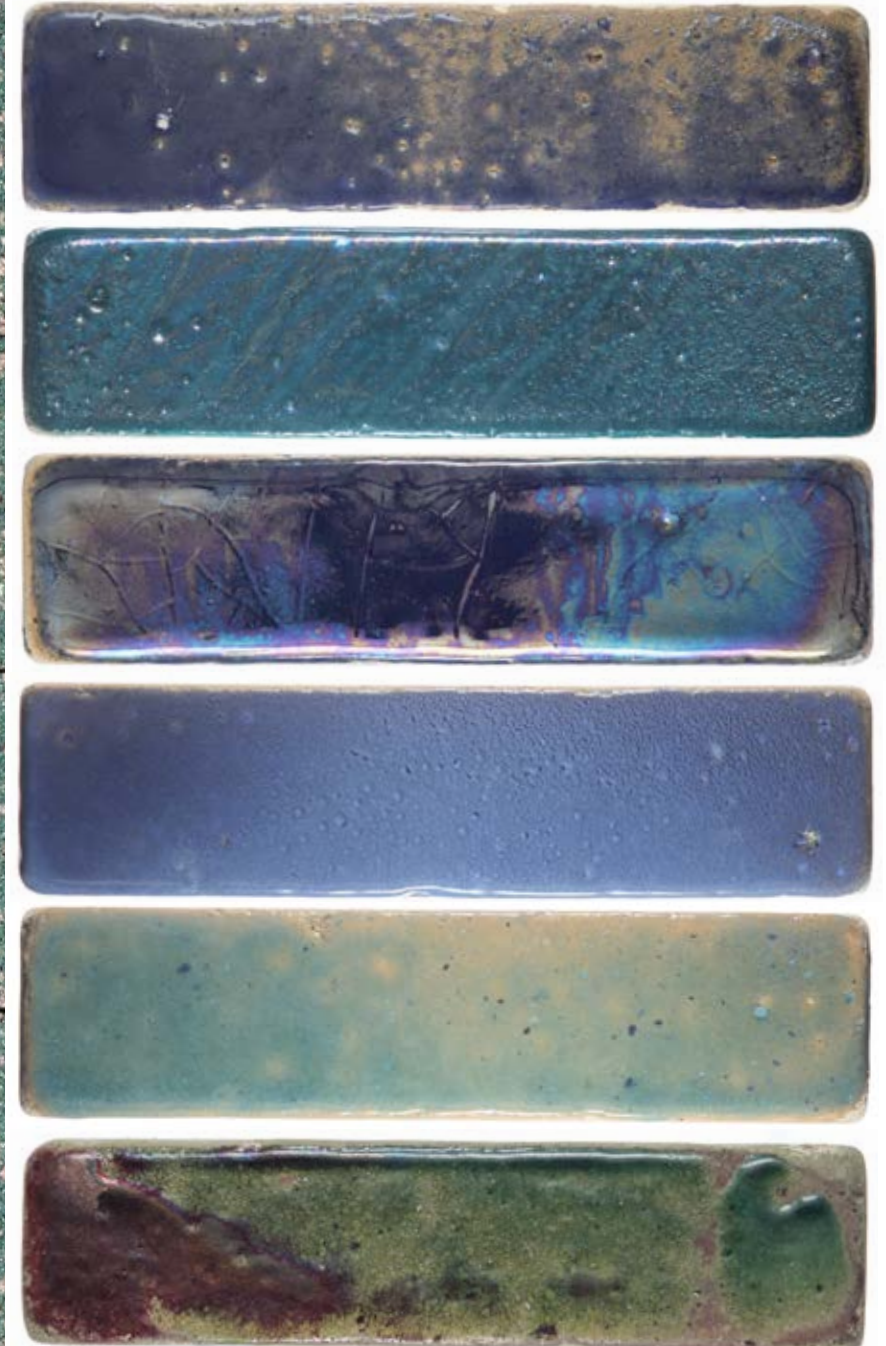
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## Nemachin & Nemachin-Royal Brick Manufacturer Group

Two of the leading brick factories of Iran that produce masonry and decorative bricks

- Photographed the bricks to represent the texture and colors closest to reality to provide the client with best results
- Client from 2014-2020
- Photographed Brick Products to Produce 3D-Visualisation Textures







## Green Wood

A leading wood workshop in Iran which works on large scale wood-work projects

- A client from 2006-2020
- Photographed Projects
- [Designed and Printed Advertisement Catalogs](#)
- Consulted in Advertising
- Designed Exhibition Pavilions







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- Designed Exhibition Pavilions







## TPE

Oil Extraction Company

- Client from 2013-2020
- Designed Visual Identity and Company Logo
- [Designed and Printed Advertisement Catalogs](#)
- Consulted in Advertising
- Photographed Projects and Machinery
- Produced Commercial Videos







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Creative Photography  
Artwork & Object Photography  
Architectural Photography  
Corporate Photography

## **Film**

As a visual creative I work with film as well to ensure that I am proficient in this medium as well. I use its potential to produce different types of material for different purposes.

Independent Projects  
Publications & Exhibitions



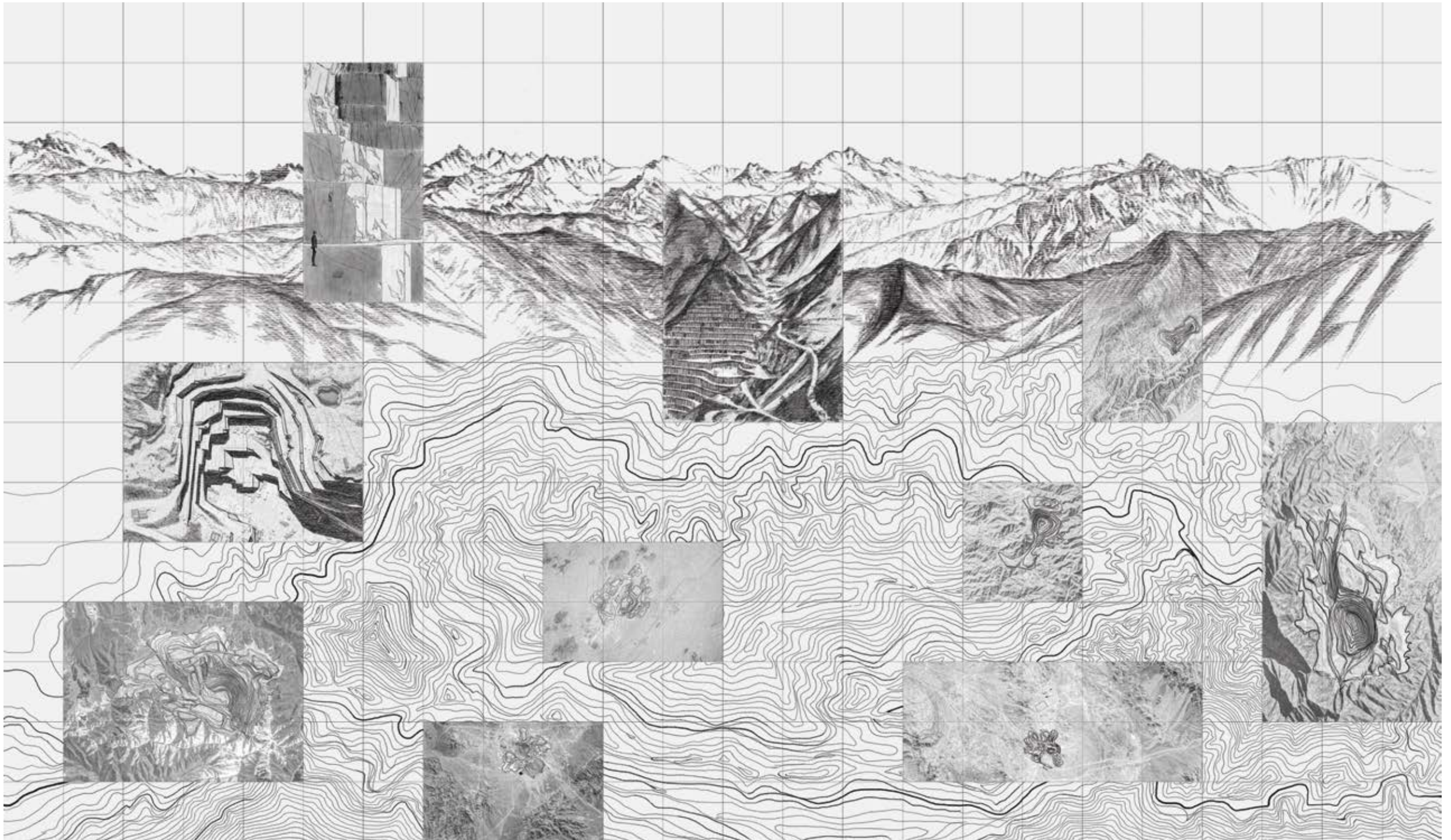


### Observe

He didn't care about anybody and anybody cared about him. The only thing he cared about was the trees. Walking slowly with a pace corresponding to the pace of trees, giving them hugs and kisses. This was his world.

Isfahan, Iran, 2016





### ET Looking Down

This was a collaboration with my colleague, Samaneh Mohseni, for a research project as part of her studies in visual culture at Lund University, 2021.

We started with a fascination with mines, the patterns they made and their bizarre contrast with their natural setting. We saw beauty in these aggressive inscriptions we make on the surface of the earth, together with a sense of guilt and confusion. We started drawing and experimenting with these patterns. We then placed these drawings in a wider landscape we drew. The placement of detailed drawings on this landscape followed a hierarchy from the human point of view and a phenomenological encounter to a completely different point of view, which we can only experience via certain tools and not in person, with our eyes. This landscape and the movement between these pictures illustrate 'a' possible mental landscape one can attain after being filled with an abundance of visual material, scientific information, and theoretical background. Doing this, we realized that the whole process of dealing with visual material also influenced and formed the research process.





### Gear-up

My Hasselblad, gearing up casually for a new day of shooting.  
Lund, Sweden, 2021



Creative Photography  
Artwork & Object Photography  
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Film

## **Independent Projects**

A part of my photographic endeavor has been my independent projects, mostly collaborative ones, in which documentation and managing the photographs have played important roles and small to medium scale archives have been made.

Publications & Exhibitions





**Memoristory: A Visual Narrative of an Ordinary Man's Life**

In this project, the objective was to construct a visual narrative through family photos inherited and collected over the years by an ordinary man, Rahim Sairafianpour. To achieve this objective I compiled a physical and digital archive of these photos and completed it by collecting more photos related to the period from family and friends; doing interviews, and collecting other documents such as wills and title deeds. I organized and tagged all the physical photos and documents and scanned them into the digital archive and my colleague was in charge of the research.





memory\_of\_the\_river <sup>1</sup> + ≡



73  
Posts

390  
Followers

1  
Following

Memory Of The River

زاینده‌رود نقش اول خیلی از خاطرات ماست، ما آن خاطرات را کنار هم می‌آوریم.  
Zayandehroud has the leading role of many of our memories; we gather them.

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بود



رود مناسبتی؟



خاطره جمعی



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## Memory of The River

The main objective of this project was to gather empirical material on the memories people had of the river which has now gone dry and has water only a few months a year if any. The project's aim was to raise awareness about the situation. I was in charge of gathering the visual material, tagging and archiving, and preparing them to be published on the Instagram page related to the project.

[www.instagram.com/memory\\_of\\_the\\_river/](http://www.instagram.com/memory_of_the_river/)





## Pigeon Houses of Isfahan

This project started small as a paper titled Isfahan the city of pigeon houses. The main purpose was to document, organize and represent the pigeon houses of Isfahan which are a decaying architecture type. After the paper was published the project went on to document the remaining pigeon houses scattered in Isfahan and a recent collaboration is made with Mediamatic in the Netherlands and with the artist Arne Hendriks, as a consultant.

Creative Photography  
Artwork & Object Photography  
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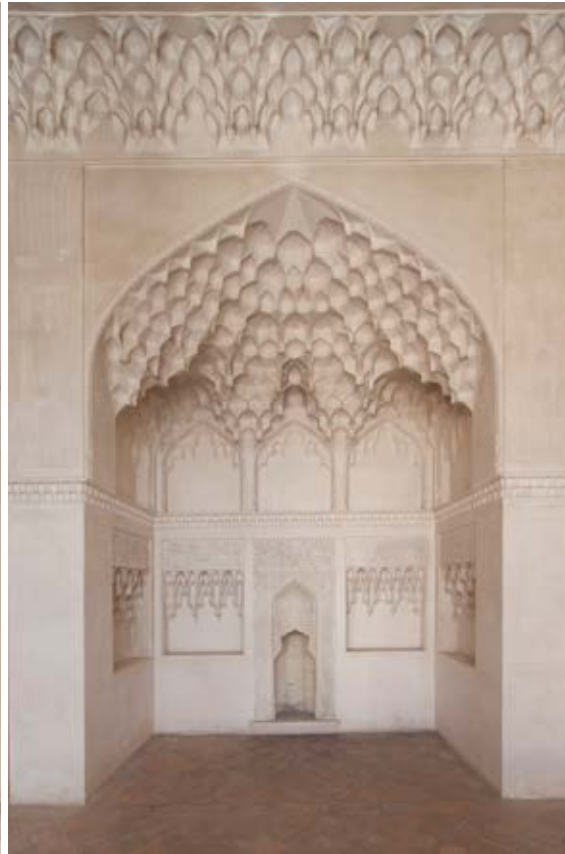
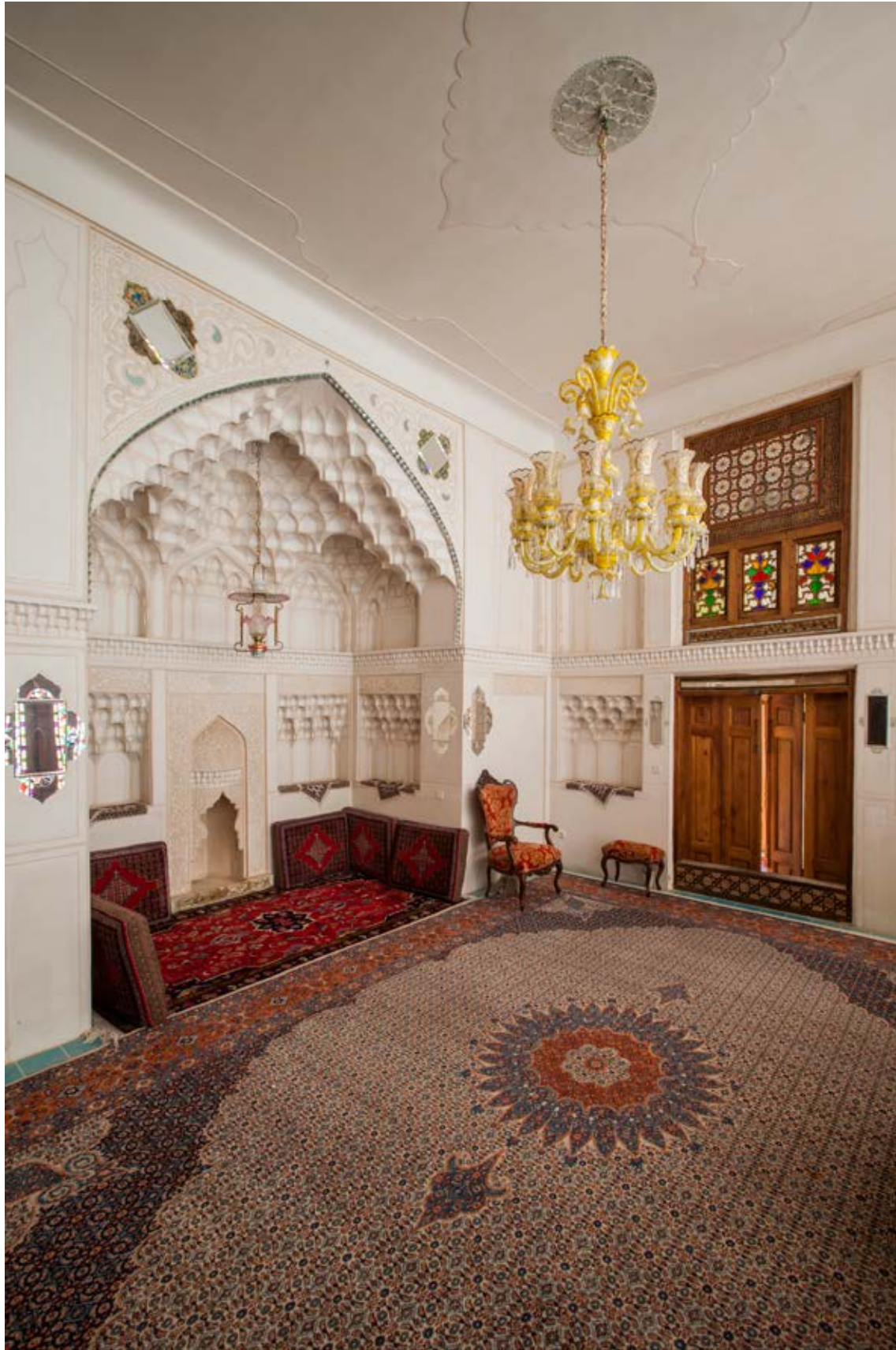
Independent Projects

## **Publications & Exhibitions**

I have worked with cultural heritage scholars in a number of publications and with artists in some exhibitions. These publications and exhibitions were mostly focused on documentation of different spaces, objects and buildings.

I have worked with respected national organizations for documenting the cultural heritage, in both knowledge databases (Iranshahr Encyclopedia) and management section (Cultural Heritage, Handicrafts and Tourism Organization of Iran).





## Forty Houses

Author: Atefeh Karbasi  
Publisher: Tourism and Cultural Heritage Research Center, Iran, 2019





## Home Rebellion

Beit Beirut, Beirut, Lebanon, 2019

Related Publications:

2020, "A Gift of Compassion: Welfare, Housing and Domesticity in Contemporary Iran", Journal of Islamic Architecture

2019, "Parable of Mehr", Rights of Future Generations, published by Ajam Media Collective and Sharjah Architecture Triennial





## Reporting From the Front

VAV Studio Venice Biennale Installation  
Exhibition of the 15th Venice Architecture Biennale, 2016





## A Little Game Called Architecture

Architecture Exhibit in Iran's Pavilion at 56th Venice Biennial, 2015



